

03 BIG3 Project & Part Overview

BIG3 Future Mobility Project aims to strengthen the industrial capacity of the future mobility in the 4th industrial revolution through the customized, full life cycle support system in order for innovative growth of prospective, small and medium venture companies in future mobility.

Application Field

- Commercialization Support
- Technology Advancement
- Global Cooperation
- Investment Attraction Support

Business Demand-based Support Program Details

[**Nurturing global venture companies leading the digital transformation through stage/sectoral support in future mobility.**]



Technology Commercialization

Financial support for the whole process of technology commercialization from commercialization and test to certification



Technology Advancement

Support for enhanced capabilities in technology advancement including IP level-up support, test & certification support, increased R&D capability support, accounting education



Global Cooperation

Linking to in-demand business, sectoral expertise training/seminar(test, certification, demonstration), promotion platform(marketing support), support for enhanced global capability of professional mentoring



Investment Attraction Support

Investment strategy planning, domestic and global VC linked investment attraction

2022
BIG3 Future Mobility
turning a potential
into a future growth engine



the Ministry of SMEs and Startups (MSS)
(30121) 180 Gareum ro Sejong si Republic of Korea
<https://www.mss.go.kr>



Korea Institute of Startups & Entrepreneurship Development (KISED)
(30141) 16 Jiphyeonjungang 7 ro, Sejong si Republic of Korea
<https://www.kised.or.kr>



Korea Electronics Technology Institute (KETI)
(13509) 25 Saenari ro Bundang gu Seongnam si Gyeonggi do, Republic of Korea
<https://www.keti.re.kr>



www.big3ad.com



